



Churchfield C.E. Primary Academy

www.churchfield.staffs.sch.uk

Sandy Lane, Rugeley, Staffs.WS15 2LB

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Executive Principal: Mr C. Dobson

Head of School: Mr G. Lloyd

Friday 3rd October 2025

Next Week

Dates of future events are at the end of the letter

Monday	
Tuesday	Swimming for Year 4 and Year 5
Wednesday	Young Voices Choir - lunchtime with Miss Hall
Thursday	TT RockStars Club for Year 4, 5 and 6 - lunchtime with Mr. Ansell
Friday	#HelloYellow Day Celebration Assembly for invited parents 3pm

Dear Parents and Carers



Thank you to all the parents, friends and family who joined us at St Augustine's for our Harvest Service yesterday. It was wonderful to see the church so full and we were all very proud of the children who came to the front of the church and gave readings. It was also Rev. Albert's first service with us and we look forward to him becoming a more familiar face around school.



Parking

Following on from what I wrote last week, Chad Carrington, our Local PCSO, has been in touch to say that the police have received reports of roads and access being blocked around the school in the mornings and afternoons. He and other colleagues will be paying attention to this



over the next few weeks. Please continue to park with consideration for local residents, access to the school and the safety of our children.

Words of the Week

Caterpillars	healthy		
Butterflies	wooden	harvest	greater
Dragonflies	climate	life-cycle	greater than
Squirrels	Neolithic	fossil	digit
Robins	technology	food-chain	efficient
Kingfishers	Danelaw	life-cycle	roman numerals
Stags	Danelaw	life-cycle	roman numerals



#HelloYellow Day

It is World Mental Health Day next week and we will once again be joining #HelloYellow in support of Young Minds.

We would like everyone to wear something yellow as part of a non-uniform day. This doesn't mean children need to come dressed head to toe in yellow - just try and wear something with yellow on. If you would like to make a donation to Young Minds, please bring this to school on Friday and we will make a donation on behalf of the whole school.

Inspiration Nation Holiday Club

Last year we were able to access funding to offer the Inspiration Nation Holiday Club with our neighbours Progressive Sport. We will be looking to do this again this year, but as yet, the funding is not available. A few parents have asked about whether or not we will be able to offer this during the upcoming half-term - unfortunately we won't be able to, but we are hopeful about offering the club again in 2026.

Reception Open Day

We will be holding two open sessions in our Early Years settings on Tuesday 21st October from 1.45-3.00pm and from 4:00-5:00pm. There is a poster advertising this at the end of the letter and it will be being advertised on social media. If you know people who have children who will be starting Reception in 2026, or who are looking for nursery places, please do share the date and times. Thank you.

Learning at Churchfield

There has been some fabulous phonics going on in Caterpillars this week. Robins have been starting to explore autumnal tones using water colours.



If you have anything you would like to discuss further, please do not hesitate to get in touch.

Yours Faithfully

A handwritten signature in black ink, appearing to read 'G Lloyd'.

Mr G Lloyd

Head of School

Value of the Month: Compassion

'Compassion' and 'sympathy' have much in common and both are stronger in meaning than simply 'feeling sorry for' someone. The words have their roots in the idea of 'suffering with' someone, putting yourself in someone else's shoes and experiencing what they experience. This leads to a desire to act, to do something.

The father in the parable of the Prodigal Son is not just forgiving. He is described as being filled with compassion. The father seems to understand everything that his son is feeling and responds by giving him everything he needs: a whole-hearted welcome, acceptance and love.

1 Peter 3:8

Finally, all of you, live in harmony with one another; be sympathetic, love as brothers, be compassionate and humble.

Upcoming dates

Monday 13 th October	PE Enrichment Day
Wednesday 15 th October	Parent Meetings
Thursday 16 th October	Year 5 and 6 Timezones day
Tuesday 21 st October	Reception Open Morning
Friday 24 th October	Break up for half-term
Monday 3 rd November	Children return to school



Churchfield Primary Academy Rugeley

Join us for our Early Years Open Afternoon!

Tuesday 21st October
1.45-3.00 & 4.00-5.00

Meet the staff and visit the Reception, Nursery
and 2 Year olds classrooms.



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Academy,
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Contact information

Contact Us

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ChurcfieldCEAcademyEarlyYears



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ST AUGUSTINE'S CHURCH

MUSICATHON

SPONSORED 12-HOURS OF MUSIC!

NEW PERFORMERS ON THE HOUR, EVERY HOUR

FROM 9AM

FINAL SHOWCASE CONCERT AT 8PM

SATURDAY 11TH OCTOBER
ALL WELCOME!
REFRESHMENTS AVAILABLE

Sponsorship and donations gratefully received to support essential repairs to the church.

What Parents & Educators Need to Know about YOUTH VIOLENCE

Youth violence affects one in four children in the UK, but it doesn't have to. When parents, carers, and educators understand the risks, they're better placed to support young people. The right support, mentoring, therapy, and guidance can help young people affected by violence to feel safe, manage conflict, and make positive choices.

UNDERSTANDING YOUTH VIOLENCE

WHY DO YOUNG PEOPLE COMMIT SERIOUS VIOLENCE?

A recent study surveyed over 10,000 young people affected by violence, asking why serious violence occurs among their peers, such as an assault involving a weapon or sexual violence. The most common reasons given were due to a personal characteristic of the victim e.g., race, religion, sexuality, gender, a gang or school rivalry, and being provoked. While not all young people face these issues, many lack the emotional regulation skills needed to manage provocation.

WHAT ARE SIGNS A YOUNG PERSON IS AT RISK?

Children and young people often express that something is wrong through behaviour rather than words. Be alert to signs such as sudden mood changes, secrecy around friendships, excessive phone use, unfamiliar slang, unexplained injuries, fear of school, aggression, going missing, or substance use. They may also be associating with older peers. These behaviours can indicate underlying issues that can lead to violence.

ONLINE INFLUENCES

Social media plays a powerful role in normalising and escalating violence. Platforms like TikTok and Snapchat can expose young people to harmful content, often shaped by algorithms. Many see violent material that distorts reality, leading to fear and desensitisation. A recent study found 70% had seen real-world violence online, and 80% felt less safe in their communities. Alarmingly, 39% said it made them more likely to carry a weapon. Online conflict can often spill into real life, with serious and sometimes tragic consequences.

Opportunity

Community

Wellbeing

Respect

UNCERTAINTY

CONFLICT

FEAR

WHEN IS VIOLENCE MORE LIKELY TO HAPPEN?

For children and young people in England and Wales, the hours between 4 pm and 8 pm – just after school – carry a particularly high risk for serious violence. This can stem from conflicts that escalate during the school day, online arguments, or simply moving through unfamiliar areas on the way home. Understanding this risk helps us support safer travel and routines. Our recent report found that over one in three young people don't feel safe in the area they live in, and 38% don't feel safe walking the streets.

WHY MIGHT A YOUNG PERSON CARRY A WEAPON?

Young people may carry weapons due to fear, threats, peer pressure, or a false sense of protection. Many young people tell us they feel unsafe and carry weapons 'just in case', while others may be influenced by social media, peers, or criminal activity. Some don't realise it's illegal or may believe it earns respect.

WHERE IS VIOLENCE MORE LIKELY TO HAPPEN?

Violence often happens in certain places. Busy areas like transport hubs carry risk simply because lots of people gather there. Other hotspots, like places linked to drug activity, attract those more likely to be involved in violence. Some areas become risky due to poor supervision, such as under-resourced public spaces. Understanding where violence tends to occur helps us guide young people safely through their communities and advocate for better support and safer spaces.

Advice for Parents & Educators

TALKING TO CHILDREN ABOUT STAYING SAFE

Choose a safe moment for the conversation, emotionally and physically. If a child is upset or angry, help them settle before discussing serious topics. Listen actively without judgement, even if what they share is difficult. Avoid interrupting and offer advice when the time feels right. If you're worried, you're not alone; support is available.

AVOID CONFLICT & MANAGE ESCALATIONS

Encourage young people to consider the 'Safe T's' – Trust instincts, Take a breath, and Talk to a trusted adult. When triggered or provoked, they may react from their 'survival brain', unable to think clearly about the consequences. Taking a breath helps calm, and helps them access their 'thinking brain'. Remind them that moments pass, and seeking support from trusted adults builds resilience and safer decision-making.

HELP CHILDREN UNDERSTAND CONSEQUENCES

Young people can be searched by police or teachers if suspected of carrying a weapon. If found with a knife, they could face arrest and criminal proceedings. A conviction can result in a criminal record. Even being present during a violent assault, encouraging it, filming, or sharing footage can lead to prosecution. Open and honest conversations can help children understand these risks and make safer choices.

REPORT INFORMATION

We all have a role in preventing violence. If a child shares concerns, you can act. For educators, it's important to follow your school's safeguarding procedures. Other adults can report anonymously through Fearless or Crimestoppers, and speak with other parents, the school, or local police through 101. If someone is in immediate danger, always call 999. These steps help protect children and the wider community.

Meet Our Expert

The Ben Kinsella Trust is a UK anti-knife crime charity educating young people through immersive workshops, awareness campaigns, and community resources. Visit: benkinsella.org.uk



Source: See full reference list on guide page at: <https://nationalcollege.com/guides/youth-violence>



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